The Cleveland Museum of Art

Press Release

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JAMES CARD CANCELS HIS APPEARANCE BEFORE MUSEUM SCREENING OF *CECIL B. DeMILLE'S "THE CHEAT"* ON JUNE 7; IN HIS PLACE WILL BE SHORT TALK AND DEMONSTRATION, *"ASPECTS OF FILM PROJECTION"*

Illness in the family has forced James Card to cancel his appearance at the Cleveland Museum of Art on Wednesday, June 7. Card, the retired director of the Department of Film at the George Eastman House, was to have introduced the museum's 7:30 pm screening of Cecil B. DeMille's 1915 silent film *The Cheat*, the first in the museum series "Silent Treasures from the George Eastman House." The film will still be shown, with live piano accompaniment by Sebastian Birch.

In place of Card's introduction, John Ewing, the museum's Coordinator of Film Programs, will give a short talk and demonstration titled "Aspects of Film Projection," which will explain why different movies, when properly projected, have different shapes and sizes. Ewing, aided by projectionist Bill Pickering, will show how different lenses, aperture plates, and projection speeds alter the film image on screen. Five basic aspect ratios will be demonstrated. The museum's sophisticated projection capabilities are especially valuable when showing silent movies, which have "nonstandard" aspect ratios (since the film requires no space for a sound track, the image area is wider) and are meant to be shown at slower projection speeds than are present-day films.

The series, "Silent Treasures from the George Eastman House" is part of the museum's summer Wednesday Evening Festivals, with dining, music, special events, and of course art, from 5:00 to 9:45 pm every Wednesday this summer. Admission to this special film program is $4, $3 for Museum members.

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